

Albert Ádám

Magyar Képzőművészeti Egyetem
Doktori Iskola

Mestermunka-dokumentáció

London festival of Architecture 2010

Anatomy of a Street- Projekt keretében készült adatvizualizációs ábra

HUNT the KEY – real-estate scandals in “the most Pest-like street” of Budapest
King street 25-29.

Az ábra egy Budapest szívében lévő műemlékké nyilvánított lakóház adásvételi folyamatának hálózati topográfiáját mutatja be. A megjelenített információk sajtóelemzés útján keletkeztek, és hálózat elemzési módszerekkel kerültek feldolgozásra.

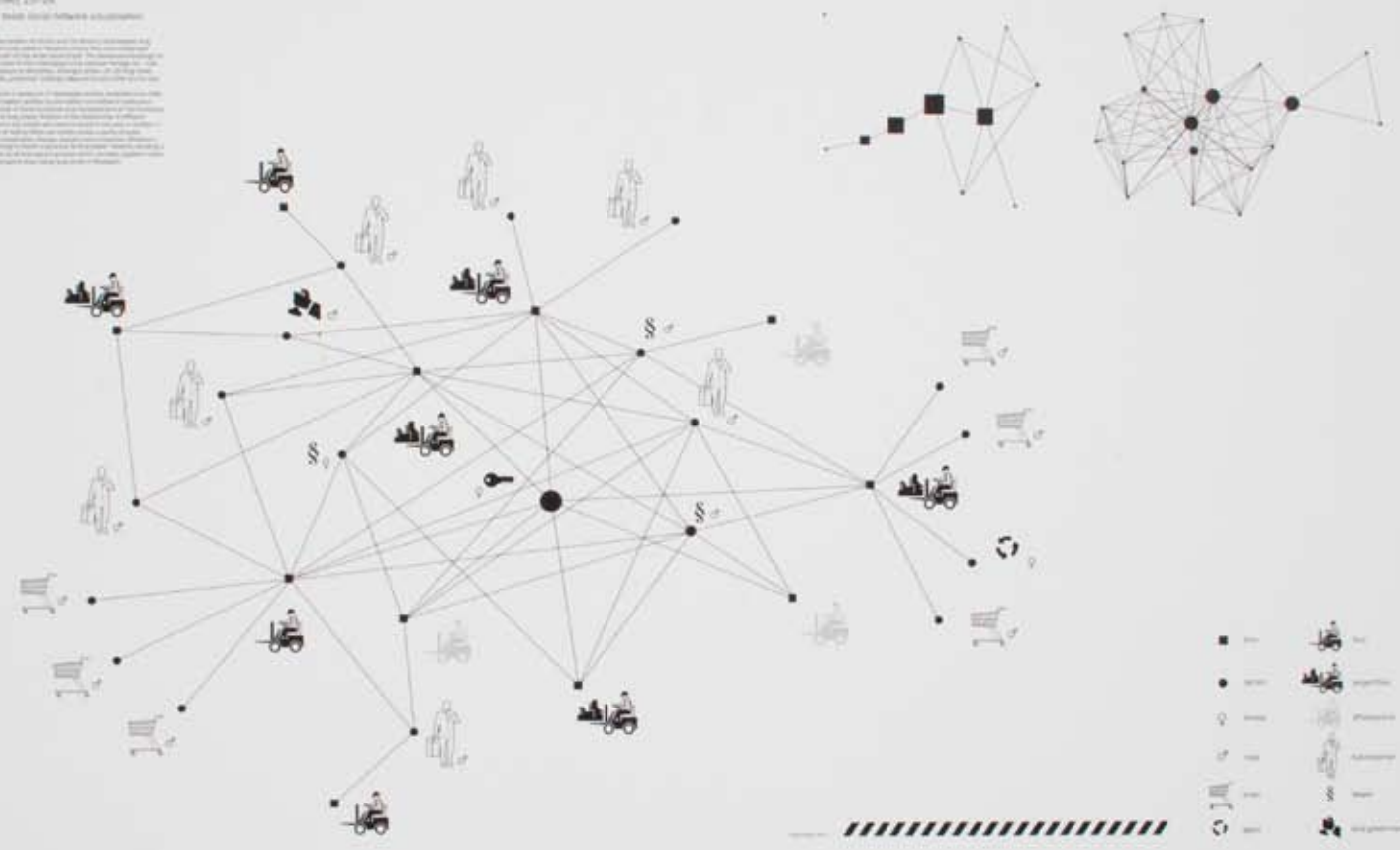
Az elemzés során keletkezett hálózati térkép egy rendkívül összetett, komplex folyamatot tár elénk, amelynek lényege, hogy egy szimpla adásvételi folyamat korrumpálódása utáni képet rögzít számunkra. A szereplők közötti kapcsolatok révén egyfajta korrupciós hálózatot kaptunk tehát, melynek különlegessége, hogy bizonyítottan 13 másik esetben fordult elő Budapest világörökség részének nyilvánított városrészeiben az elmúlt 6 év során. Mindez tehát egy minta, egyfajta sablon, egyszerre recept és magyarázat arra, hogyan veszíthet el Magyarország fővárosa világszerte elismert építészeti remekműveket a legcsekélyebb haszon nélkül.

HUNT the KEY — globalisation and real estate "the most emblematic Budapest street"

King street 25-26

1902-2000 social network visualization

Abstract description of the social network visualization, detailing the nodes and connections representing social interactions over time.



London, Church Street, 2010

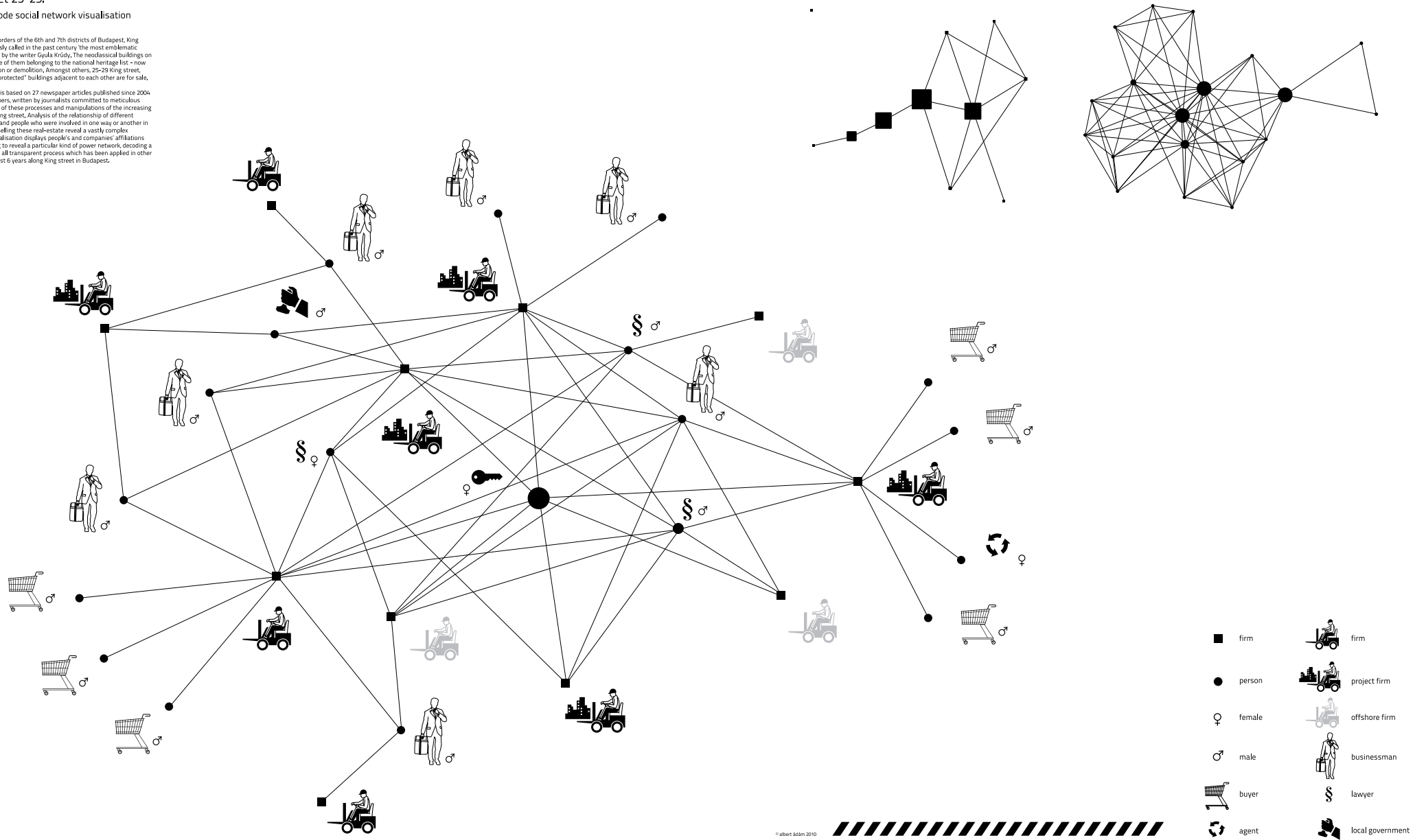
HUNT the KEY -- globalisation and real estate "the most emblematic Budapest street"

King street 25-29.

Critical 2 mode social network visualisation

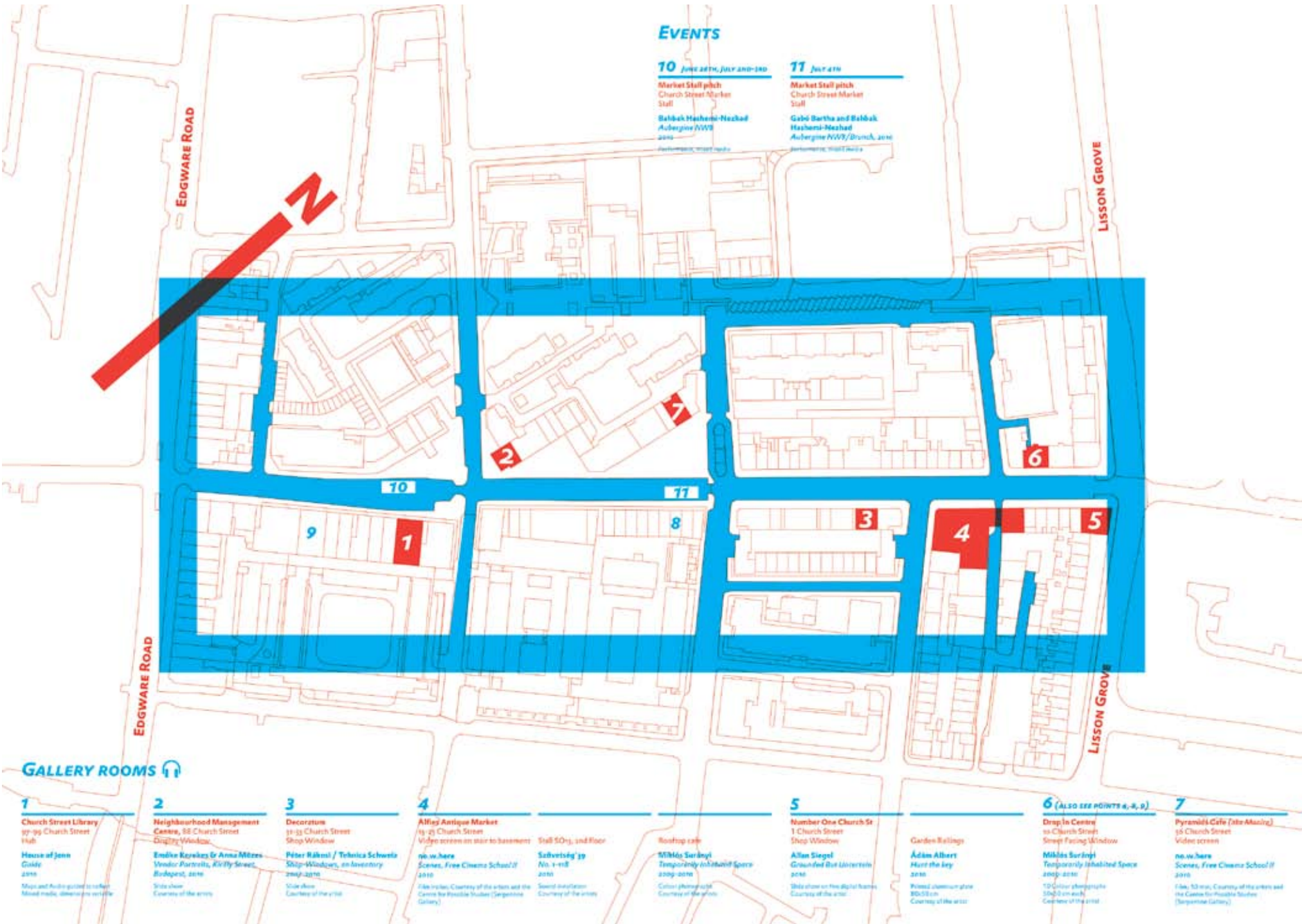
Running on the borders of the 6th and 7th districts of Budapest, King street was famously called in the past century "the most emblematic (Buda-Pest street" by the writer Gyula Krúdy. The neoclassical buildings on King street – some of them belonging to the national heritage list - now all await renovation or demolition. Amongst others, 25-29 King street, three nationally „protected“ buildings adjacent to each other are for sale.

This visualisation is based on 27 newspaper articles published since 2004 in 12 different papers, written by journalists committed to meticulous research on some of these processes and manipulations of the increasing globalisation of King street. Analysis of the relationship of different companies, firms and people who were involved in one way or another in the procedure of selling these real-estate reveal a vastly complex network. The visualisation displays people's and companies' affiliations differently, aiming to reveal a particular kind of power network, decoding a convoluted, not at all transparent process which has been applied in other 13 cases in the past 6 years along King street in Budapest.



- firm
- person
- ♀ female
- ♂ male
- 🛒 buyer
- 🔄 agent
- 🏢 firm
- 🏗️ project firm
- 🏠 offshore firm
- 👤 businessman
- § lawyer
- 🏛️ local government

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EVENTS

10 *JUNE 2016, JULY AND 2016*
 Market Stall pitch
 Church Street Market
 Stall
 Babak Hashemi-Neckad
 Aubergine 1978
 2016
 Performance, Street Art

11 *JULY 2016*
 Market Stall pitch
 Church Street Market
 Stall
 Gabi Bertha and Babak
 Hashemi-Neckad
 Aubergine 1979/Brunch, 2016
 Performance, Street Art



EDGWARE ROAD

LISSON GROVE

EDGWARE ROAD

LISSON GROVE

GALLERY ROOMS

1
 Church Street Library
 99-99 Church Street
 Hub
 House of Jenn
 Goldie
 2016
 Maps and Audio guides to reflect
 Mixed media, alternative service

2
 Neighbourhood Management
 Centre, 88 Church Street
 Display Window
 Emőke Kesztesz & Anna Mész
 Vendor Portraits, Kivily Street
 Budapest, 2016
 Site show
 Courtesy of the artist

3
 Decorative
 11-13 Church Street
 Shop Window
 Péter Rákosi / Technica Schweta
 Ship-Windows, an inventory
 2014-2016
 Site show
 Courtesy of the artist

4
 Alfrey Antique Market
 14-25 Church Street
 Video screen on stairs to basement
 No. w.here
 Scenes, Free Cinema School II
 2016
 Film Inclusions, Courtesy of the artists and the
 Centre for Possible Studies (Sergentine
 Gallery)
 Still SO14, 1st floor
 Selbstweisig 19
 No. 1-118
 2016
 Sound installation
 Courtesy of the artists
 Rooftop cafe
 Mihály Szurányi
 Temporarily inhabited Space
 2009-2016
 Cultural photographs
 Courtesy of the artist

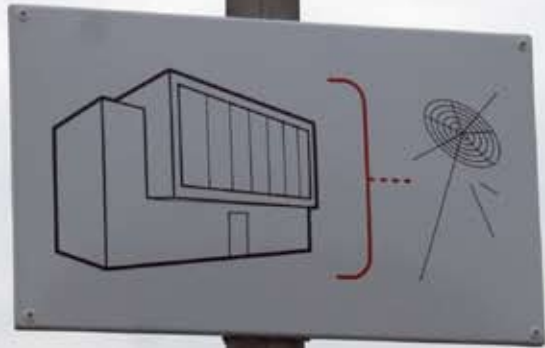
5
 Number One Church St
 1 Church Street
 Shop Window
 Allan Siegel
 Grounded But Uncertain
 2016
 Site show on the digital frames
 Courtesy of the artist
 Garden Ballings
 Ádám Albert
 Hunt the key
 2016
 Printed aluminium plate
 10-15 cm
 Courtesy of the artist

6 (ALSO SEE ROOMS 4, 8, 9)
 Drop In Centre
 60 Church Street
 Street Facing Window
 Mihály Szurányi
 Temporarily Inhabited Space
 2009-2016
 10 Colour photographs
 10x10 cm each
 Courtesy of the artist

7
 Pyramidi Cafe (Site Making)
 95 Church Street
 Video screen
 No. w.here
 Scenes, Free Cinema School II
 2016
 Film, 15 min, Courtesy of the artists and
 the Centre for Possible Studies
 (Sergentine Gallery)

Donumenta 2010, Regensburg

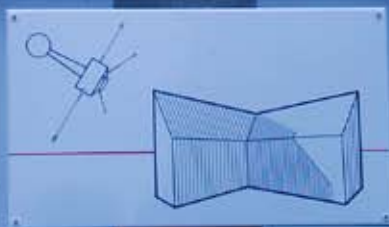
9 db 40 x 70 cm zománctábla a város különböző pontjain.





 Altstadt West

  Altstadthotels





Altstadt West

Altstadthotels



SPORT FUNDGRUBE





unhealthy
aesthetics









Haidplatz

private
property

H100
1/2
73

Karte-Wahnen-Gasse

oscar bar

















