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“SELF(IE) INSPIRATION”

CODING, DECODING, AND VISUAL COMMUNICATION IN A PARTICIPATORY
CREATIVE PROCESS — A COLLABORATIVE PROJECT

DLA Masterpiece

2025

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Abstract

The objective of this masterpiece is to demonstrate, through the presentation of two successful project assignments, how critical thinking and media literacy can be developed by means of image-culture-centered, practice-oriented education; how creativity, self-expression, self-representation, and media competence can be fostered; and how students’ personal narratives can be strengthened.

The projects implemented within the framework of higher education focused on art mediation, along with several thematically relevant preliminary assignments, are presented in 16 panels that summarize the artistic and media-educational activities conducted at the Institute of Visual Culture of the University of Nyíregyháza.

The projects and exercises presented are based on the theoretical framework elaborated in the dissertation, as well as on my own teaching and creative experience. The panels summarize task descriptions, applied working methods, pedagogical approaches, final outcomes, and students’ visual-textual products. The images and descriptions illustrate how the students’ works connect with my own artistic creations, and how a chain-like, collaborative creative process unfolds—one that also models the operating principles of social media.